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**Karen Russell**  
*Associate Professor*

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**Web site:** <http://teachingpr.blogspot.com/>



### Education

- Ph.D.**, Mass Communication, University of Wisconsin
- M.A.**, Mass Communication, University of Wisconsin
- B.A.**, Mass Communication, University of West Georgia



### Teaching Specialty

Dr. Russell teaches Public Relations core courses such as Administration, Communication, and Campaigns. She is also interested in social media, globalization, and corporate social responsibility initiatives. She also teaches media history and is a member of the UGA Graduate Faculty.

[Download a copy of Dr. Russell's Teaching Portfolio](#), online version.

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### Research Interests

Karen Miller Russell studies media history with an emphasis on public relations. She is also interested in qualitative research, such as ethnography and case studies, on PR.

Dr. Russell is the author of *The Voice of Business: Hill and Knowlton and Postwar Public Relations*. She has written articles for *Communication Yearbook*, *Journal of PR Research*, *Public Relations Review*, *Business History Review*, *American Journalism* and *Journalism Monographs* and delivered numerous conference papers.



### Experience

Dr. Russell is a former PR writer for the Wisconsin Department of Transportation, former PR specialist for the American Camping Association and former photography and publicity assistant for Common Wealth Development.



### Awards

Dr. Russell advised Grady's PRSSA Bateman National Case Study Competition team to the national championship in 2007.

Dr. Russell is the winner of the 2001 Pathfinder Award, the highest award from the Institute for Public Relations. This coveted award is given in recognition of originally scholarly research which has made a significant contribution to the body of knowledge and practice of public relations.

In 1999, Dr. Russell received the PRide Award for Top Book of the Year from the National Communication Association, PR Division. In 1995, she received the Nafziger-White Award for

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### **Curriculum Vitae**

[Download a copy of Dr. Russell's CV](#)

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